LA IMPERIAL RESOURCES INC. Suite 600 - 666 Burrard Street Vancouver, B.C. V6C 2X8

News Release June 18, 2008

LA IMPERIAL RESOURCES INC. ANNOUNCES APPOINTMENT

Bob Lane, M.Sc., P.Geo. Appointed Director

Vancouver, British Columbia, June 18th, 2008. La Imperial Resources, Inc. (LAMP:CNQ exchange) ("La Imperial" and/or the "Company") is pleased to announce the appointment of Mr. Bob Lane as Director of the Board.

Mr. Lane earned BSc (Geology) and MSc (Geology) degrees from the University of British Columbia in 1984 and 1990, respectively. He worked seasonally in mineral exploration from 1981-1988 before joining the BC Geological Survey Branch (Vancouver office). In 1996 he became Regional Geologist for the province's North-Central and Northeast regions. In 2008, following an 18-year career with government, Mr. Lane joined Allnorth Consultants Limited (Prince George) as Senior Geologist in its Geoscience and Exploration Services Division. He has been a Professional Geoscientist (P.Geo.) registered with the Association of Professional Engineers and Geoscientists of British Columbia, and member in good standing, since 1992.

"We are very pleased that Bob has agreed to join our Board as Director," comments Ray Strafehl, Director of La Imperial. "As we develop and advance our exploration portfolio, Bob's experience will significantly enhance the Board and Company's ability to analyze and source key properties."

The Company has recently made application for a listing on the TSX Venture Exchange to further enhance the investment exposure of the Company.

About La Imperial Resources, Inc.:

The Company is focused on exploring and developing commercial scale gold, silver and related polymetallic projects in North America. The Company is based in Vancouver, British Columbia, Canada and trades on the CNQ Exchange under the symbol LAMP.

On behalf of the Board of La Imperial Resources, Inc. "Ray Strafehl"
Director

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