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Wildflower to Drive Revenue

VANCOUVER, British Columbia, November 14, 2017: Wildflower Marijuana Inc. (CSE: SUN) (the "Company") has successfully launched its products into over 100 stores. While the majority of the stores are in the Washington State regulated market, Wildflower continues to grow its retail presence in the health and wellness stores located throughout the United States including New York, Miami, Los Angeles and Seattle.

Online sales began a few months ago and has seen month over month increases. The Company is working with various affiliate on-line partners to bring awareness to our lineup of products and continue to grow our e-commerce revenues.

With the relaunch of King Extracts in California under the Wildflower banner, King has sourced warehouse space, negotiated distribution agreements, finalized production and built up an inventory of both Wildflower and King products.

With a concerted focus on driving revenue, Wildflower is showcasing its product line up at the Las Vegas MjBiz conference. The conference is one of the largest of its kind bringing together all the key industry people throughout North America.

Wildflower CEO, William MacLean stated, "We have spent considerable time and resources over the past few years developing products and the Wildflower brand. With demand growing in anticipation of rapidly increasing growth, we streamlined manufacturing with new equipment, added staffing, provided advanced training, built up inventories and standardized production to equip us for expanded production. Our focus is now on our distribution channels and how to most effectively and efficiently use these channels to drive revenue."

About Wildflower Marijuana Inc.

Wildflower is a cannabis company focused on developing and designing branded cannabis products. Wildflower sells its CBD+ products online and to retailers throughout the US and also produces and markets its THC products in regulated cannabis jurisdictions.

On Behalf of the Board of Directors	
"William MacLean"	
William MacLean Director and CEO	

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This news release contains forward-looking statements and forward-looking information within the meaning of applicable securities laws. These statements relate to future events or future performance. All statements other than statements of historical fact may be forward-looking statements or information. Forward-looking statements and information are often, but not always, identified by the use of words such as "appear", "seek", "anticipate", "plan", "continue", "estimate", "approximate", "expect", "may", "will", "project", "predict", "potential", "targeting", "intend", "could", "might", "should", "believe", "would" and similar expressions.

Forward-looking statements and information are provided for the purpose of providing information about the current expectations and plans of management of the Company relating to the future. Readers are cautioned that reliance on such statements and information may not be appropriate for other purposes, such as making investment decisions. Since forward-looking statements and information address future events and conditions, by their very nature they involve inherent risks and uncertainties. Actual results could differ materially from those currently anticipated due to a number of factors and risks. These include, but are not limited to, the risks associated with the marijuana industry in general such as operational risks in growing; competition; incorrect assessment of the value and potential benefits of various transactions; ability to access sufficient capital from internal and external sources; failure to obtain required regulatory and other approvals and changes in legislation, including but not limited to tax laws and government regulations. Accordingly, readers should not place undue reliance on the forward-looking statements, timelines and information contained in this news release. Readers are cautioned that the foregoing list of factors is not exhaustive.

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The Canadian Securities Exchange Inc. has in no way passed upon the merits of the proposed transaction and has neither approved nor disapproved of the contents of this press release.

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