

## **MOBI724 GLOBAL SOLUTIONS INC. ANNOUNCES SUCCESSFUL PROCESSING OF CARD-LINKED TRANSACTIONS THROUGH VISA OFFERS PLATFORM IN NORTH AMERICA AND LATIN AMERICA**

**Montreal, November 14, 2017** – MOBI724 Global Solutions Inc. (MOBI724) (CSE:MOS, OTC QB:MOBIF), a Fintech leader offering an all in one fully integrated EMV payment, Card-Linked Offers, Digital Marketing and Business Intelligence Solutions announces it has completed the integration of its Solutions with the Visa Offers Platform (“VOP”) and has successfully processed Card-Linked transactions through VOP in Canada, the USA and Latin America.

Marcel Vienneau, CEO of MOBI724 Global Solutions Inc. stated: “We are extremely happy to begin processing Visa Card-Linked Offers and Rewards by capturing the transactions in several of our key markets following the completion of the comprehensive integration and testing process with the Visa Offers Platform announced earlier this year. This achievement marks the initiation of our commercial rollout of the Card-Linked Offers Solution via the Visa Offers Platform in several important regions. We are very excited to extend this solution to our customers and we are confident this will secure further market growth for MOBI724 in those regions.”

### **About MOBI724 Global Solutions**

MOBI724, a leader in the Fintech industry based in Montreal (Canada), offers a unique and fully integrated suite of payment & digital marketing solutions with a combined EMV Payment, Card Linked Offers, and Digital Marketing platform that works on any card and any mobile device. MOBI724’s solutions add value to all types of transactions benefiting banks, retailers and cardholders by leveraging available user and purchasing data to increase transaction volumes and spend. MOBI724 provides a turnkey solution to its clients to capture card transactions on any mobile device, at any point of sale or from any payment card. MOBI724 provides its customers with full and comprehensive traceability and enriched consumer data through its offering. Its solutions enable card associations, retailers, manufacturers, offer providers, mobile operators and card issuers to create, manage, deliver and “track and measure” incentive campaigns worldwide to any mobile device and allow redemption at any point of sale.

### **Forward Looking Statements**

Certain statements in this document, including those which express management’s expectations or estimations with regard to the Company’s future performance, constitute “forward-looking statements” as understood by applicable securities laws. Forward-looking statements are, of necessity, based on a certain number of estimates and hypotheses; while management considers these to be accurate at the time they are expressed, they are inherently subject to significant uncertainties and risks on the commercial, economic and competitive levels. We advise readers that these forward-

looking statements are subject to risks, uncertainties, and other known and unknown factors that may cause the actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied in these forward-looking statements. Investors are advised to not rely unduly on the forward-looking statements. This advisory applies to all forward-looking statements, whether expressed orally or in writing, attributed to the Company or to any individual expressing them in the name of the Company. Unless required by law, the Company is under no obligation to publicly update these forward-looking statements, whether to reflect new information, future events, or other circumstances.

*The Canadian Securities Exchange (CSE) has not reviewed this news release and does not accept responsibility for its adequacy or accuracy. This news release does not constitute a solicitation to buy or sell any securities in the United States.*

**For further information**

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